

People in brief



Broyd joins Rockfon for sales push

Rockfon, the UK ceiling systems division of Rockwool International, has appointed Daniel

Broyd as sales director. Broyd began his career in joinery, and has been involved in the Olympic stadium and Heron Tower. He says: "My challenge will be to grow these solutions in a very demanding market."



SAS Direct builds up team...

Nigel Williamson has been named partitioning technical sales manager for SAS

Direct, the division of SAS International launched last year. Williamson was technical sales manager for CPD's Tenon product range and over a 35-year career has worked as technical director for several partitioning firms.



... and national network

The business has also appointed Roger Genis national operations manager. With 23

years of experience behind him, he too joins from CPD Distribution, where he was a branch manager. "I look forward to building a direct-to-contractor business within the fit-out market," he says.



CPD double header

CPD has made two senior appointments David Sheppard (left) joins as system development

manager for CPD's Glass and Vitrage system. He has 25 years' experience in contracting and has been involved in developing glazed partition solutions.



Meanwhile, Alex Burns becomes CPD's South-east divisional ceilings manager, having notched up 22 years in the industry.

